

## **ANNOUNCING NEW INITIATIVES OF THE KOREAN ASSOCIATION FOR INFORMATION SYSTEMS (KrAIS)**

July 8, 2010

Dear KrAIS members,

We are pleased to announce new initiatives of the Korean Association for Information Systems (KrAIS). As a chapter of the Association for Information Systems (AIS) serving AIS members with Korean heritage, KrAIS aims to promote the exchange of ideas and knowledge among Korean scholars and professionals who are engaged in the development, management, and use of information and communications technology. To that end, the Interim Executive Committee proposed a new business plan for KrAIS, which was approved in June 2010 by the executive members of the Korea Society of Management Information Systems (KMIS).

Since its inception in 2004, KrAIS has successfully organized several programs. Its membership increased from 22 members in 2005 to 122 members in 2009. To encourage members to engage in meaningful scholarly and professional activities, we will implement the following initiatives, starting in 2010. Each initiative is described in detail below.

- New leadership structure
- Post-ICIS Research Workshop
- Newsletter
- AMCIS/PACIS Mini-track

### **NEW LEADERSHIP STRUCTURE**

To effectively plan for and implement our new initiatives, an Interim Executive Committee was formed in March 2010. The term for the interim committee members will be terminated at the end of December 2010. The Interim Executive Committee consists of the following members:

Co-chairs: Ho-Geun Lee (이호근), Yonsei University

Gwanhoo Lee (이관후), American University

Co-secretaries: Se-Joon Hong (홍세준), Korea University

Dongmin Kim (김동민), Univ. of New Brunswick

Treasurer: Dan-Jong Kim (김단종), Univ. of Houston, Clear Lake

Director of Communications: Gee-Woo Bock (박기우), Sung Kyun Kwan University

ICIS Workshop Co-chairs: Hee-Woong Kim (김희웅), Yonsei University

Dong-Gil Ko (고동길), Univ. of Cincinnati

Members At-Large: Sang-Yong Lee (이상용), Hanyang University

Youngjin Yoo (유영진), Temple University

According to the procedures stated in our bylaws, new officers will be elected through an annual election during ICIS 2010, which takes place in St. Louis, USA, December 12 - 15 this year. As stated in the bylaws, the term of new officers will be two years.

### **LG CNS/KrAIS RESEARCH WORKSHOP (Post-ICIS)**

The LG CNS/KrAIS Post-ICIS Workshop will be our flagship program. The objective of the Workshop is to promote the exchange and sharing of research conducted by KrAIS members. More specifically, the Workshop will focus on helping graduate students and junior faculty improve their research and develop scholarship through close interactions with peers and senior faculty. The workshop will help graduate students and junior faculty publish their research in top-tier scholarly journals and effectively move their careers forward. Another important objective of the Workshop is to improve the reputation and the impact factor of the KMIS' flagship journal, Asia Pacific Journal of Information Systems (APJIS) through citations and publications. Ultimately, the goal of the workshop is to promote quality and the reputation of scholarship by IS scholars with Korean heritage in the global IS community.

A separate call for papers will be announced shortly by the Workshop Co-chairs (Hee-Woong Kim (김희웅), Yonsei University & Dong-Gil Ko (고동길), Univ. of Cincinnati). Meanwhile, a brief description of the Workshop is provided below.

### **Time/Venue**

The Workshop will take place from 1 pm to 5 pm on December 15, 2010 in the ICIS conference hotel. Immediately following the Workshop, our traditional KrAIS member dinner will be held from 6 to 8 pm. Due to numerous important pre-ICIS programs that our members frequently participate in, we decided to schedule our workshop on the last day of ICIS. We understand that this might cause inconvenience to some of our members as they might need to stay one more night at ICIS. But, we sincerely hope that our members are willing to spend a little more time at ICIS to promote and nurture our scholarly community. Without your participation, the Workshop will not be successful.

### **Funds**

LG CNS has graciously agreed to provide \$3,000/year for the next five years to support the Post-ICIS Workshop. To honor their generous support, we named our workshop "**LG CNS/KrAIS Research Workshop**." The LG-CNS fund will cover scholarships awarded to four graduate students (\$500 x 4 students = \$2,000) who will present their research in the Workshop. The program co-chairs will select them based on inputs from referees. The remainder of the fund (\$1,000) will cover administrative costs associated with the Workshop, including the rental fee for a meeting room, refreshments, and payment to AIS. Professor Youngjin Yoo has been very instrumental for securing the LG-CNS sponsorship. KMIS will continue to sponsor the KrAIS dinner.

### **Registration**

The LG CNS/KrAIS Research Workshop has been registered as an official ancillary meeting and will appear in the official ICIS registration system. KrAIS faculty members can register for the KrAIS Workshop when they register for ICIS 2010. The registration fee for the Workshop is \$40 for early bird, \$50 for regular, and \$60 for on-site registration. Students are free of charge. The income from the registration fee will be used to further promote KrAIS programs and activities.

**Format**

The format of the Workshop will be interactive round table sessions where five to six authors briefly present their research for about 10 – 15 minutes each, followed by extensive discussion with two mentors and the audience. It is likely that multiple tables need to be arranged to accommodate all of the accepted papers. Participants are encouraged to provide constructive feedback to improve the presented research to the level of top-tier journal articles. Mentors and authors are expected to read all the papers assigned to the table prior to the Workshop so that they can focus on discussion rather than presentation.

**Workshop Committee**

Although ICIS Workshop Co-chairs will assume main responsibilities for organizing the Workshop, all executive committee members are expected to collaborate with the Co-chairs on multiple fronts to deliver successful programs. Senior KrAIS members will be invited to serve the roles of mentors and discussants.

**Process and Timeframe**

KrAIS members may submit either completed research or research-in-progress. However, authors are not allowed to submit a paper that has already been accepted for ICIS in the same or previous year. The deadline for manuscript submission is expected to be no later than the end of September. Notifications of review decision are expected to be released no later than the end of October. A separate call for papers will be announced shortly to provide more detail about the timeframe, submission process, review process, and presentation requirements.

**KrAIS NEWSLETTER**

To develop a sense of community among our members and keep them informed about important news, we will publish newsletters twice a year and distribute them via email and other appropriate online channels. The newsletters will include news about members' publications, dissertations, job placements, promotions, awards, honors, and other notable achievements. Professor Gee-Woo Bock (박기우), Sung Kyun Kwan University, will be in charge of publishing the newsletters.

**KrAIS AMCIS/PACIS MINI-TRACK**

We will consider implementing KrAIS AMCIS/PACIS mini-tracks from 2012 after the Post-ICIS Research Workshop has been successfully launched and established. AMCIS allows for bilingual regional mini-tracks and thus it is possible for KrAIS to run a mini-track for its members in both Korean and English as official languages. The purpose is to allow junior KMIS members (primarily doctoral students and junior faculty members) who studied in Korea and whose main language is Korean present their work at an international forum. A more concrete plan will be discussed and developed throughout this year and communicated to our members.

**STUDENT REPRESENTATIVES**

To encourage students' participation and engagement in KrAIS programs and activities, we will appoint four student representatives: two graduate students based in Korea and another two graduate students based outside Korea. The student representatives are expected to promote KrAIS programs and activities to their peer graduate students and to work closely with the Interim Executive Committee on specific projects and initiatives.

**ADVISORY BOARD**

To make the most of senior Korean scholars' experience, knowledge, and wisdom, we will form an Advisory Board consisting of several senior scholars who are currently not serving on the Executive Committee. The Advisory Board is expected to advise the Executive Committee and play an important mentoring role in the KrAIS/LG-CNS Research Workshop.

We are very excited about the new initiatives discussed above. We hope you share the same passion and enthusiasm. We cordially invite you to take part in this exciting journey along with other KrAIS members and make these new initiatives successful! Thank you very much for your cooperation and support.

Best regards,

Ho-Geun Lee, Yonsei University, Co-chair, KrAIS  
Gwanhoo Lee, American University, Co-chair, KrAIS